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Contemporary Performance
Berklee College of Music



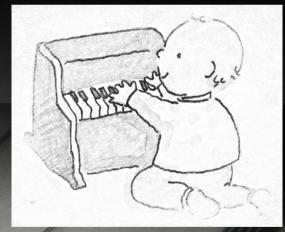
Grew up on Chinese Folk Music



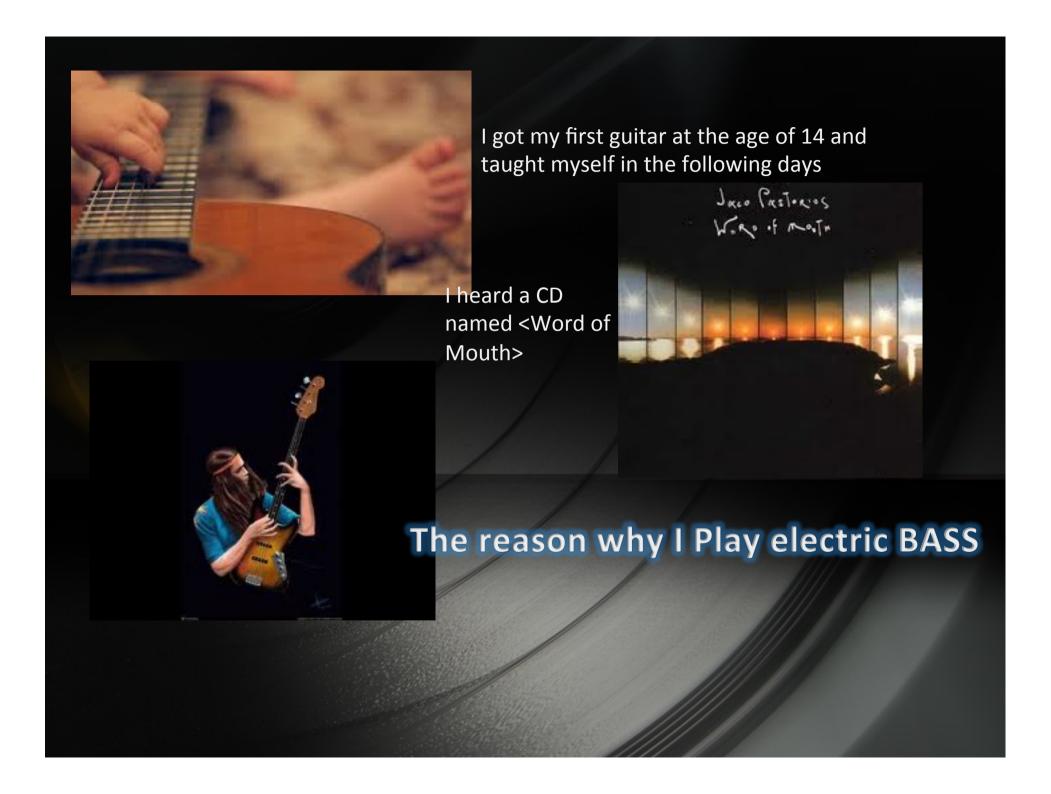
My mother told me I could sing the song at the age of 2



It helped me to develop the skill of listening



This was the reason she forced me to have piano lessons



Proposal Objectives

A contemporary approach to arrange music with Chinese melodic elements.

Will this new type of music change the original feeling from the Chinese music?

Justification

Music has a good effect to change people's sentiments. What I am doing and what I want to do is to use my music energy to cure others. I am trying to find a way to put an infusion of fresh blood into Chinese music. I do look at the relationship between lyrics and melody. It will bring different visual and hearing imagination to people.

Music is a worldwide language, although we may not good at English or Spanish, music could express the emotion powerfully. Although one may not understand my Chinese lyrics, with the movement of the music, it still can touch your heart. Especially Chinese words are different from English, it usually present the feeling in a euphemistic way and leave the imagination to the audiences. In the meantime, English songs prefer to present the feeling directly. I think music could bring the imagination and the imagination could enrich the music on the contrary.

I would love to add the concept of Western pop music into the Chinese traditional one.

Methodology

In traditional Chinese music there are several pentatonic scales based on the **Chinese chromatic scale** called the "**12 Lü**" (Chinese: 十二律, Pinyin: shí èr lǜ).

Although these 12 Lü frequencies approximate the 12 known in the West some of the notes are a bit flat or sharp to our ears because the



无射 - Wú Yì -- Minor seventh

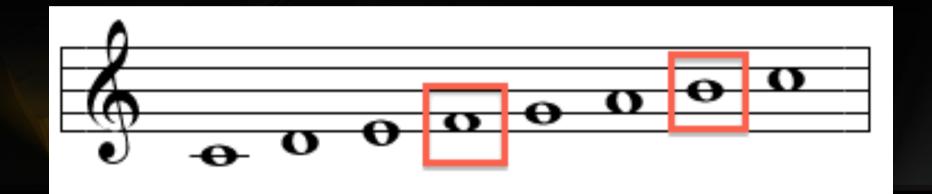
应钟 - Yìng Zhōng -- Major seventh

Most Chinese music uses a pentatonic scale, with the intervals (in terms of $l\ddot{u}$) almost the same as those of the major pentatonic scale. The notes of this scale are called "宫(gong) equals to 3(Mi), 商(Shang) equals to 2(Re), 角 (jue) equals to 3(Mi), 徵(zhi) equals to 5(Sol), 羽(Yu) equals to 6(La)"

After 1949, western music came into China, classic music has a huge impact on Chinese music. We began to use Pian tone, so to speak, when it is Key of C major, Pian tone is in the forth and the seventh degree, which is equal to C natural scale.

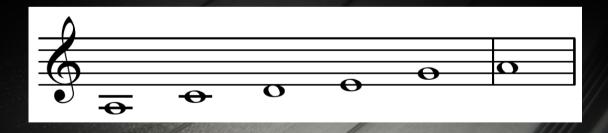


PIAN tone



Process

First, I used Chinese pentatonic to compose my song, which made the song has a strong sense of Chinese style. Then I put contemporary harmony and rhythm into the song to generous in content. As I've learned Chinese history and Chinese philosophy during my university time, so the Chinese lyric was written with those typical object, scenery and history of China. Even the Chinese poem was also quoted into the song. As one may not understand the meaning of my song, the melody could still comprehended with the Chinese style.



Creative:

I made an EP of 4 songs by using Chinese melody but with contemporary arrangement. By contemporary arrangement, I'm referring to three factors that I think are essential: harmony, instrumentation and the timber/tone. Chinese traditional music has a very different way to harmonize the melody and it's way more complicated than just pay attention to the pentatonic scale, so I think it is a good exploration to combine Chinese traditional melody and harmony, which will also give the melody a different color and feel. For instrumentation, I will have bass, drum, keys (piano or keyboard), and percussion as the basics, and add color by using guitar or other instruments. For the tone, I want to try out the very natural sound and the very filtered sound of the instruments, which also requires the exploration of different microphones.

Four Songs

- 1. <Grass Lady>
- 2. <Night of Shanghai>
- 3. <Shan Li You Shou Xiao Qing Ge>
 - <love countryside song>
 - 4. <Yuan Fang de Ren> <people in another land>

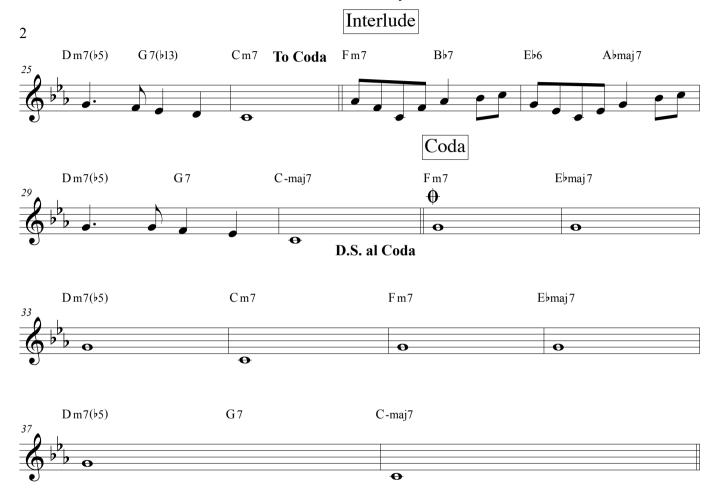


Grassland Lady



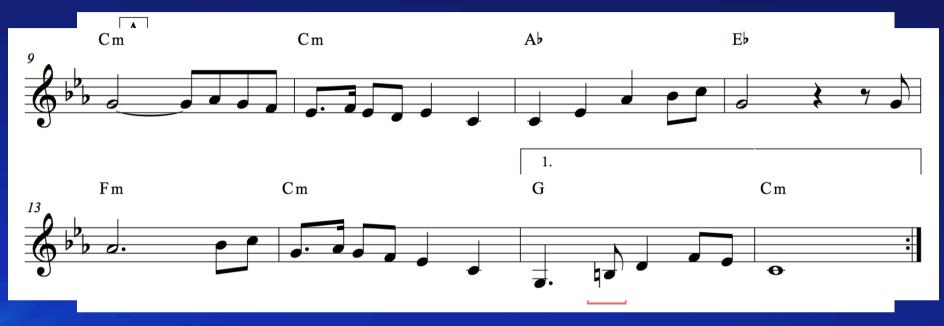


Grassland Lady



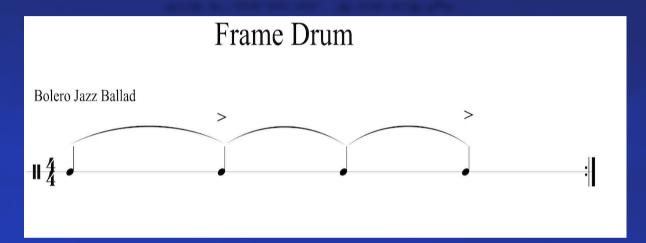


Grassland lady





Grass lady



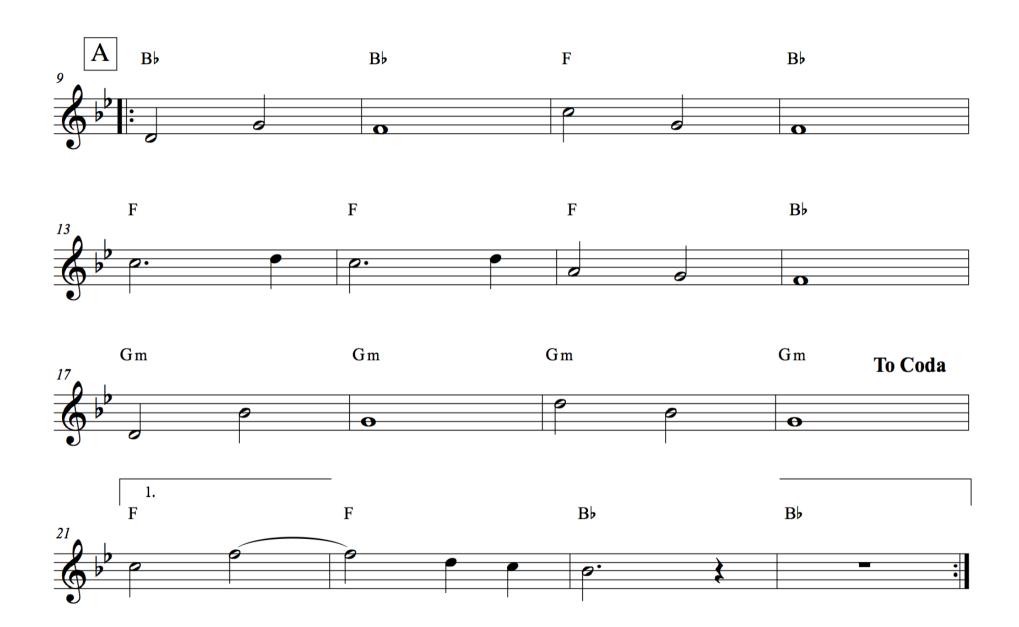








This is the place where the original singer,
Zhou Xuan sang this song at the first time



As you know, Shanghai is different now





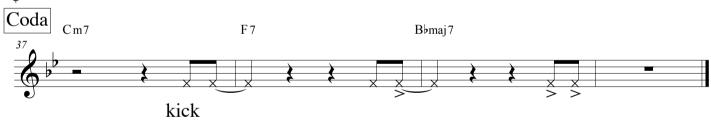
Shanghai's Night



 $_{2}$ B

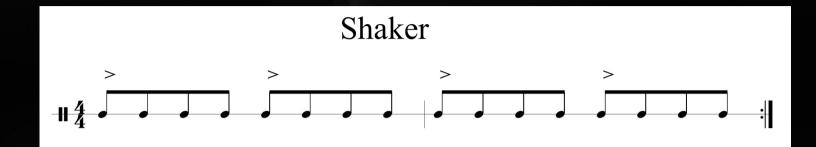
Ab7(#11)





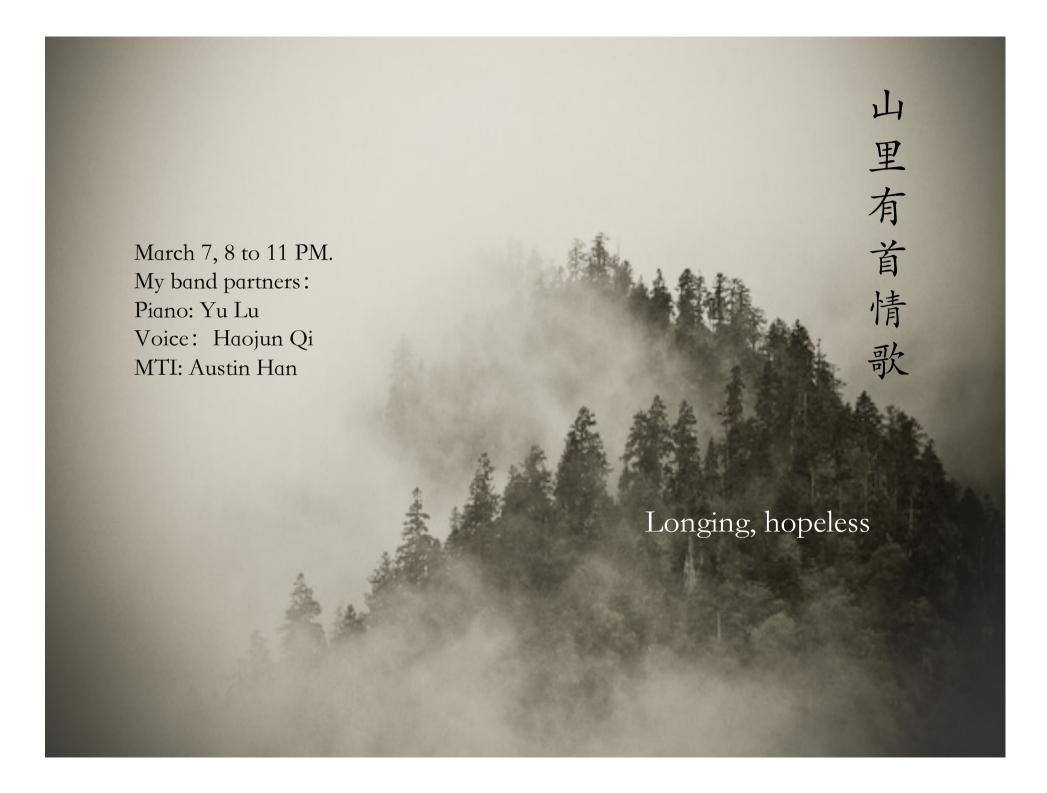


Rhythm











Mountainary Song





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People in Another Land

April 7, 11 p.m. to April 8, 5 p.m.

My band partners:

Piano: Djudju Hartono

Bass: Haojun Qi

Pecussion: Sergio Martinez Diaz

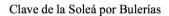
Drum: Andre Walker

MTI: Yohahn Jo



远方的人

Rhythm section











My target market is to those people who are in a low mood.

When we feel sad, depress or heartbroken, we would love to leave for a while. To run away and find someplace where could make us in a peace. However we have no time to go to the forest, mountain, grassland to take a breath.

All the songs were written during my trip.

I hope they can see shallow rivers, to whose falls
Melodious birds sing madrigals after hearing the music.

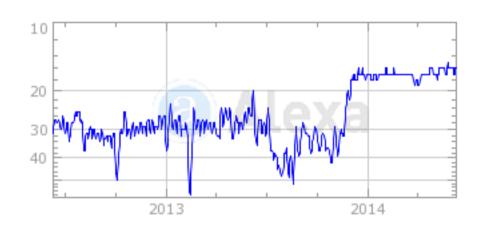
Wish my music could lend the power from the nature to heal their wound.

How popular is weibo.com?

promotion

Alexa Traffic Ranks

How is this site ranked relative to other sites?



Global Rank ?

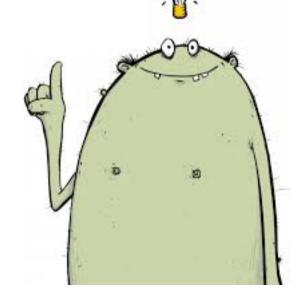
17

Rank in China ?

4 6

This is a social website that Chinese people use it everyday According to Nielsen research,

Weibo remains the most valuable social media site for everything, regard to resonating and engaging with potential online audience



- It had around 505 million users in 2013 and Weibo is growing fast.
- And Weibo's innovation with images has helped it forge a symbiotic relationship with other online giants like Youku - China's equivalent of YouTube capturing the imagination of a tech-savvy young generation keen to post videos, both as citizen journalists and to show off their talents online.











2,180 视频播放数

27 粉丝数

主页

视频

专辑

讨论区

搜索视频

Q,

视频 (3)

最新发布

最多播放



Billi's Bounce

352

2013-02-07



Autumn Leaves

633

2013-02-05



Amazing Grace fodera bass

1,161

2013-02-05

频道介绍



魔王宫中

频道介绍:

还未添加频道介绍, 立即添加

总播放: 2,180 今日新增: 1

Personal Website

Make it a destination by keeping it updated and including news, giveaways, polls and things to make it worth visiting.

Put the promo online in downloadable form for easy access by the media and your fans.

Get on both MySpace and Facebook and stay active. Update it and promote it.



Enhance the value of press releases by always attaching a photo or graphic file or a link to one.

Send announcements to the main stream press but include bloggers, internet radio, record stores, colleges and even large offices.

Culture Way

Try to shoot a microfilm or maybe just a video for MY music. Like a rich, sultry film, my song not only possesses a very strong sense of pictures, but also certain circumstances. Meanwhile, screen can bring a sense of environmental experience that has more impressive than the stimulation from the music itself.

To get the public resonance I would also love to tell the love story behind my songs. Those audiences are not only like the voice of the singer; they are more interested in the real experience behind the song.



For me, the most difficult part of this project is the re-harmonization technic. I know it will be a long-term challenge for me in the future.

I am so happy that I achieve the objective which is to arrange the Chinese style music with western contemporary music.

And it didn't change the original feel of the Chinese songs

I am so lucky to be here; I've learnt some new theory of music that I never knew before. This may be the culture difference between Chinese music and contemporary music. The idea I didn't have before make me more interested in this new music style and I really want to put some innovation in Chinese music Market.

We need this kind of fusion to enrich the traditional auditory sense to our Chinese audience. I will keep doing this and make better songs for my audience.