



TED^x
BerkleeValencia
x = independently organized TED event

21st June 2014
Theme : Creative Catalyst

AISHWARY NAROLIA
PRODUCTION MANAGER

OVERVIEW

- What is **TED^x**?
- The Team
- My Professional Experience
- The process of putting up a **TED^x** Berklee Valencia.
- My role in the **TED^x** BerkleeValencia team
- The show
- References

-

What is TED^x?

- Technology – Entertainment - Design
- TED like events – independently organized
- Non – profit
- TEDx youth ; TEDx Corporate ; TEDx Women



My Professional Experience

- PG in Event Management
- Managed more than 70 events
- Produced more than 10 live shows

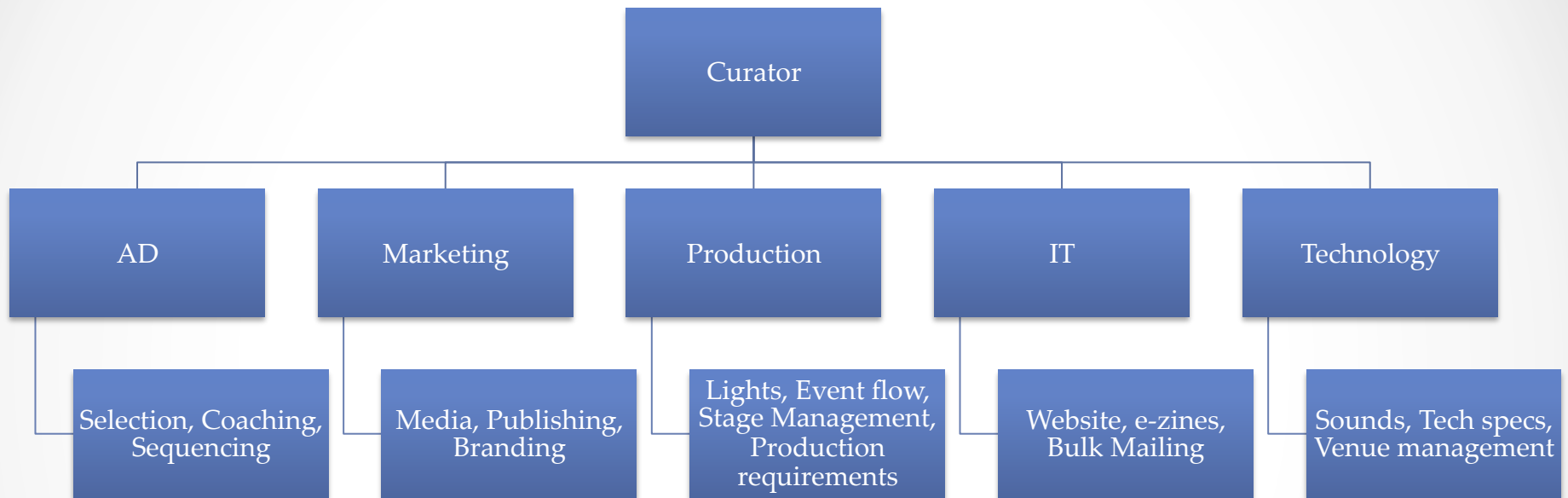


The Team

- Artistic Director
- Marketing
- Production
- IT
- Technology



The Process



My Role

- IT – Website design and Development
(www.tedxberkleevalencia.com)
- Catering to speakers production requirements.
- Identifying Camera and recording requirements.
- Event Flow and Timesheet
- Stage management
- Theme and Light structure.



The Website

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June 21st, 2014
Palau de las Artes Reina Sofia

HOME | WHAT IS TED? | WHAT IS BERKLEE? | SPEAKERS '14 | THE TEAM | SPONSORS | GALLERY | CONTACT

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Recent Tweets from TedxBerkleeValencia

Tweets

Follow



C. Mancini
@CarlesMancini_

22 Jun

Today I drank a lot of 'ideas worth spreading'...
[@TEDxBerklee pic.twitter.com/xsJ9j90xjr](https://pic.twitter.com/xsJ9j90xjr)

Retweeted by TEDxBerkleeValencia



The theme to open our inaugural **TEDxBerkleeValencia** event for 2014 is ***Creative Catalyst***.

Coming from the Greek word 'Katalusis' (to dissolve), the word 'Catalyst' in conjunction with

Timesheet

TEDx BerkleeValencia
TIMESHEET 1

21st June 2014

Speakers Schedules



IN TIME	OUT TIME	SPEAKERS	BACKSTAGE	VOLUNTEER RESPONSIBLE
3:30 PM	4:00 PM	Background Music - Kareem		
4:00 PM	4:10 PM	General Introduction	Belen Maya @4:00 PM	Bana Wladag
4:10 PM	4:12 PM	Transition		
4:12 PM	4:20 PM	Performance Belen Maya		
4:20 PM	4:22 PM	Transition	Ganavya@4:20PM	Kandyce Everett
4:22 PM	4:25 PM	Intro Ganavya	Lucas@4:22PM	Ankie
4:25 PM	4:32 PM	Ganavya		
4:32 PM	4:35 PM	Intro Lucas		
4:35 PM	4:42 PM	Lucas Vidal	Piano on stage	Carl & Wary

5:10 PM	5:12 PM	Transition	Andrea @ 5:10 PM	Vanessa
5:12 PM	5:15 PM	Intro Andrea	Javier @ 5:12 PM	Mike
5:15 PM	5:20 PM	Performance Andrea		
5:20 PM	5:22 PM	Intro Javier	Jodie @ 5:20 PM	Manuel
5:22 PM	5:30 PM	Javier		
5:30 PM	5:32 PM	Intro Jodie	Stephen @ 5:30 PM	Bana
5:32 PM	5:40 PM	Jodie		
5:40 PM	5:42 PM	Intro Stephen		
5:42 PM	5:55 PM	Stephen		
5:55 PM	6:40 PM	BREAK	BREAK	BREAK
6:30 PM			Clara @ 630 PM	Ankie
6:40 PM	6:50 PM	Clara dance + Talk		
6:50 PM	7:05 PM	Berklee creativity- Edition	MT @ 6:50 PM	Gabby

REGISTRATION TABLE:

3:00 PM - 4:00 PM :::: Ankie & Manuel

4:00 PM - 5:00 PM :::: Jasmine & Vanessa

5:00 PM - 5:55 PM :::: Marina & Cara

During Break :::: Mike & Rana

6:40 PM - 7:30 PM :::: Kandyce & Ankie

7:30 PM - END PM :::: Manny & Jasmine

GUIDING TEAM:

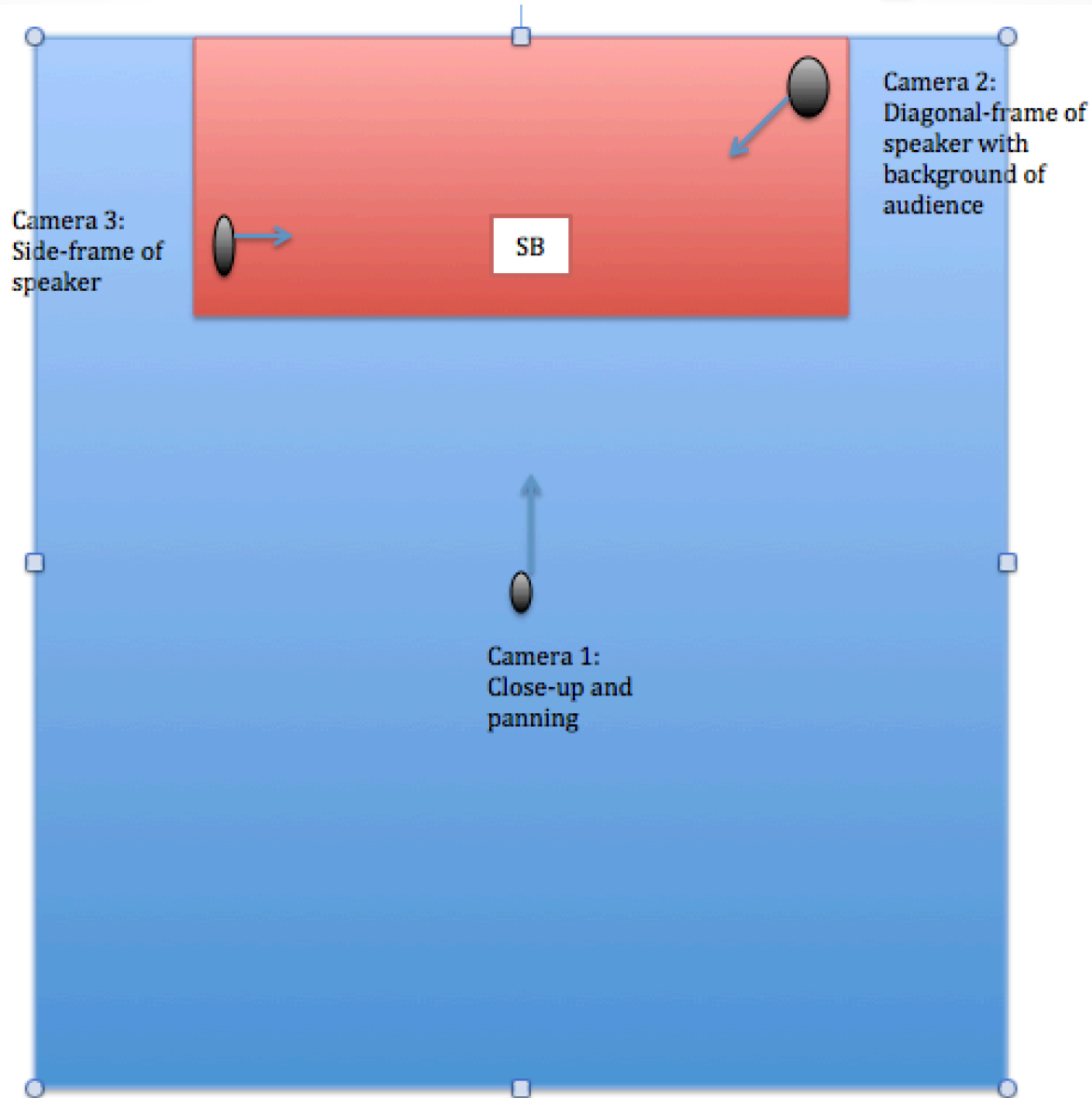
2:30 PM - 3:30 PM :::: Rana & Mike & Gabby

3:30 PM - 4:30 PM :::: Marina & Cara & Kandyce

IN-HOUSE PHOTOGRAPHER :::: Diana

BACKSTAGE PRODUCTION :::: Carl

Camera Set-up



Theme and Lights



The show - Reviews



Jodie Rogers

June 23 🌐

Thanks everyone for all the amazing support over the last few days. it's been a fantastic adventure. Looking forward to sharing the talk whenever it's available. A massive THANKYOU to [TEDxBerkleeValencia](#) what a slick show you guys pulled off. poking forward to TEDxBerkleeBoston hahaha

“Admittedly, speaking in such an event is a potentially nerve-wrecking experience. However, the advantage of working with this particular TEDx team was that the stage managers themselves were peers or members of the college, and they used that particular aspect to make it less intimidating. We had support and encouragement. We were given specific instructions that helped greatly with knowing where to stand for lighting (such as the red dot on the stage), and I felt like it was managed and produced very smoothly and efficiently. We were given ample time to be familiar with the stage, so when the time came, I knew exactly what to do.” – Ganavya Doraiswamy

“Technically, the event went smoothly for me. It could have been very tricky because of all the equipment and set up involved in my presentation. What I am most thankful for is that once I made it clear, the specific nature of my set up, and the potential for mishaps if a particular procedure wasn’t followed, all involved quite respectfully stuck to the plan and this made for a very successful and uneventful presentation.” – Michael Sean Harris

References

- Hefferman, Virginia (January 23, 2009). "Confessions of a TED addict". *The New York Times*. Retrieved 2010-07-12.]
- [TED Blog. 4 February 2013. Retrieved 5 February 2013.]
- "Speakers", *TED: Ideas Worth Spreading*. TED Conferences, LLC. Retrieved 6 February 2009.
- <https://www.facebook.com/JodieRogersMakeItHappen>