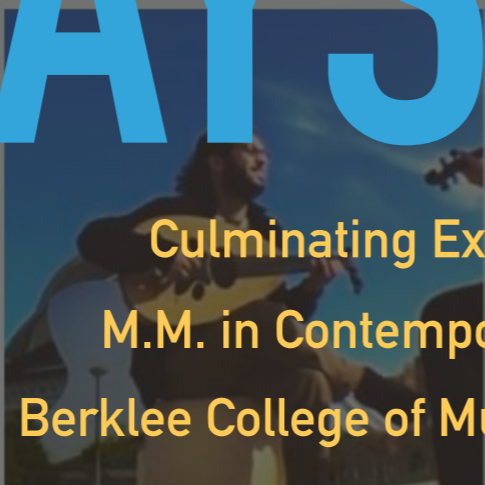
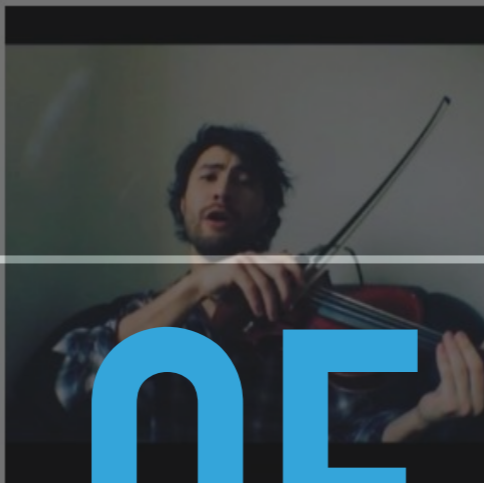


DAVIS WEST

100 DAYS OF JAMS



Culminating Experience Project
M.M. in Contemporary Performance
Berklee College of Music, Valencia Campus



OVERVIEW

FROM JANUARY 28 - MAY 7, 2018...

- ▶ I created 100 original pieces of music called "jams"
 - ▶ Solo/Collaborations
 - ▶ Violin/Keyboards
 - ▶ Ableton
- ▶ Uploaded video to Instagram and Facebook
 - ▶ Collected data

THE PROJECT – OBJECTIVES

BE A BETTER MUSICIAN

1. Composing
2. Playing
3. Collaborating
4. Producing
5. Social Mediaing



Artwork by Susan Sanford

1. COMPOSITION

► Develop Writing Methods

A handwritten guitar chord chart for the song 'Dandylöwe'. The chart is written on four staves of music paper. The chords are: Bb, F/A, abm, Db7, F#Δ, DΔ, bm, E7, bbm, Eb7alt, abm, GΔ, F#m, A/F, am11, B5Δ, am, D7, Ab7, gm, F#Δ, AbΔ. The notation is somewhat messy and includes some additional markings like 'b' and '#'. The chart is titled 'Jam #60: Dandylöwe chart - before'.

Jam #60: Dandylöwe chart - before

A printed guitar chord chart for the song 'Dandylöwe'. The title 'DANDYLÖWE' is at the top in large, bold, black letters. Below it, the word 'BALLAD' is written in a smaller font. The chart is in 4/4 time and features two staves of music. The chords are: Bb, F/A, Abm, Db7, F#maj7, Dmaj7, Bm, E7, Bbm, Eb7ALT, Abm, Gmaj7, F#m, A/F, Em11, Bbmaj7, Am, D7(#9)/Ab, Gm, F#, Ab. The notation is clean and professional, with a treble clef and a key signature of two flats. The chart is titled 'Jam #60: Dandylöwe chart - after'.

Jam #60: Dandylöwe chart - after

2. PLAYING

- ▶ **Hone My Artistry**
 - ▶ **Backing track**
 - ▶ **Sing**
 - ▶ **Chop**
 - ▶ **Improvise**



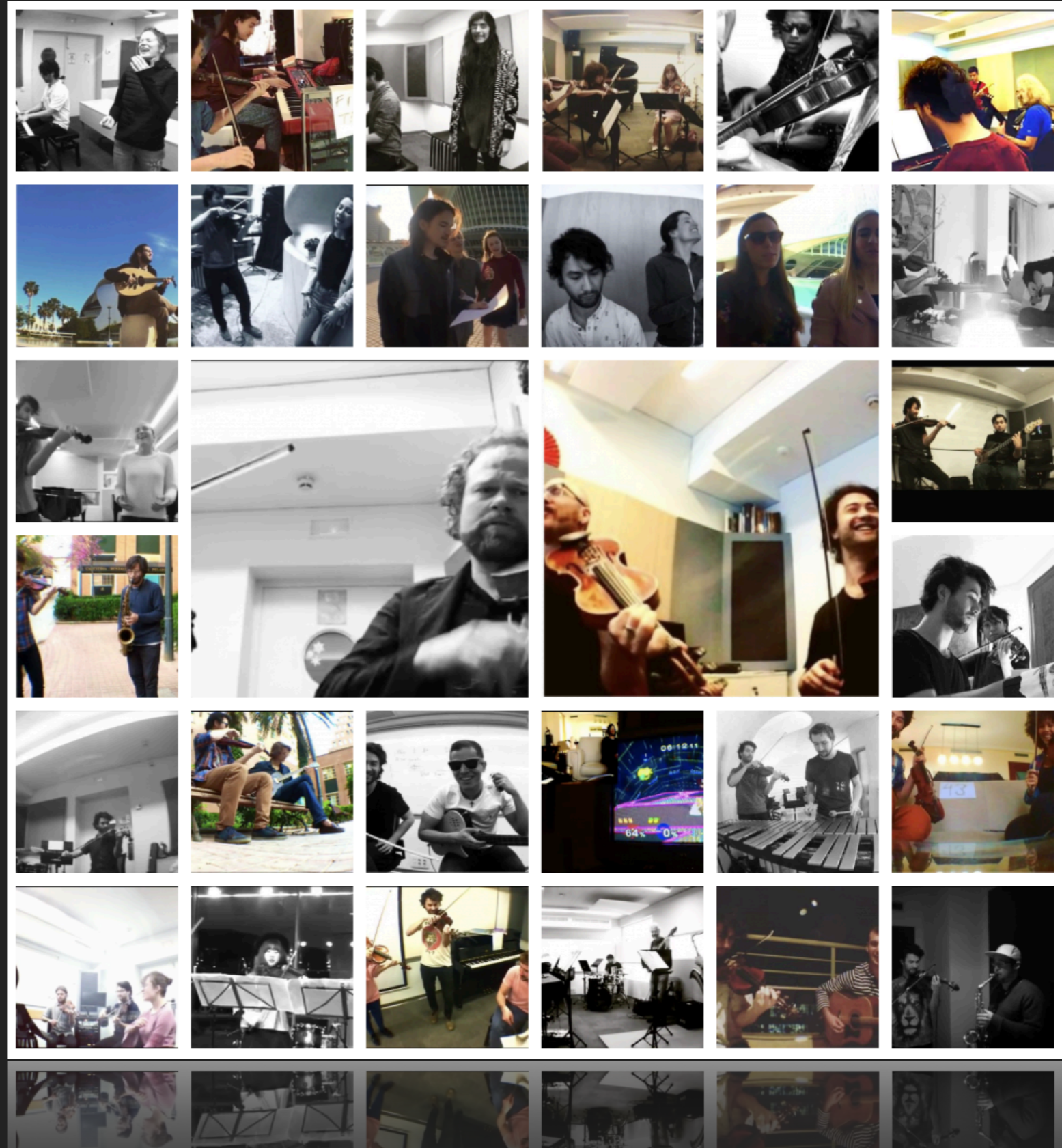
Jam #45: Boring Coffee

3. COLLABORATION

▶ Jam!

▶ 46/100

- ▶ Violin
- ▶ Viola
- ▶ Bass
- ▶ Voice
- ▶ Tenor Sax
- ▶ Alto Sax
- ▶ Acoustic Guitar
- ▶ Electric Guitar
- ▶ Slide Guitar
- ▶ Oud
- ▶ Drums
- ▶ Piano
- ▶ Xylophone
- ▶ Marimba
- ▶ Synthesizer
- ▶ Percussion
- ▶ DJ



4. PRODUCTION

- ▶ Ableton
 - ▶ 35 beats
- ▶ iMovie
 - ▶ 43 B/W
 - ▶ 57 color



Jam #87: Ode to Ophelia

4. PRODUCTION

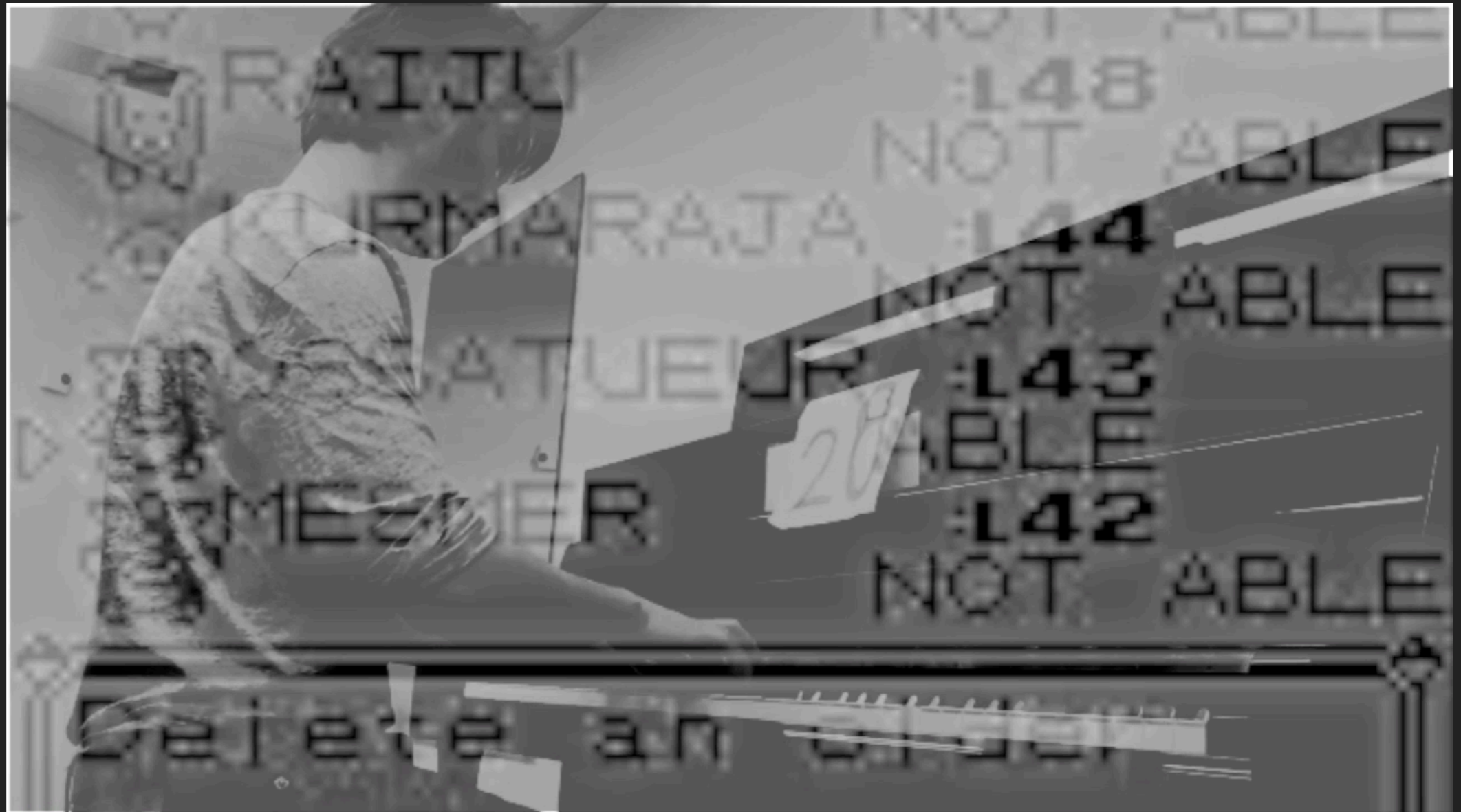
- ▶ Ableton
- ▶ iMovie



Jam #28: Evening in Saffron City

4. PRODUCTION

- ▶ Ableton
- ▶ iMovie

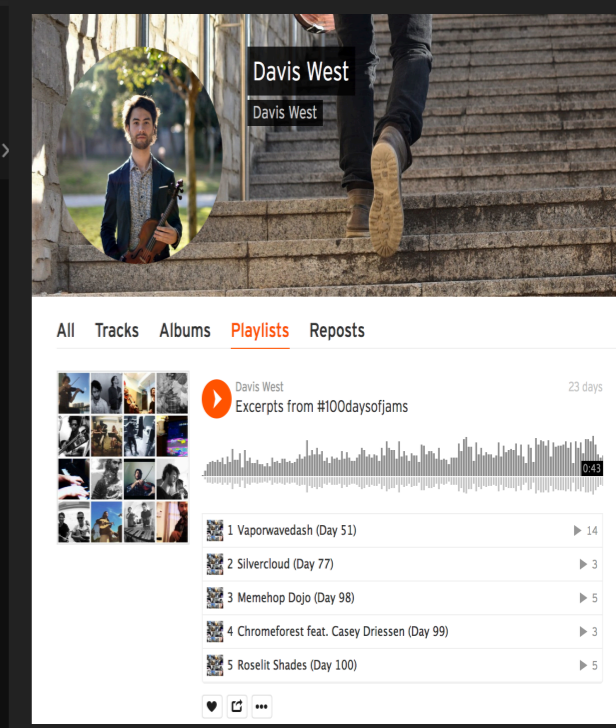
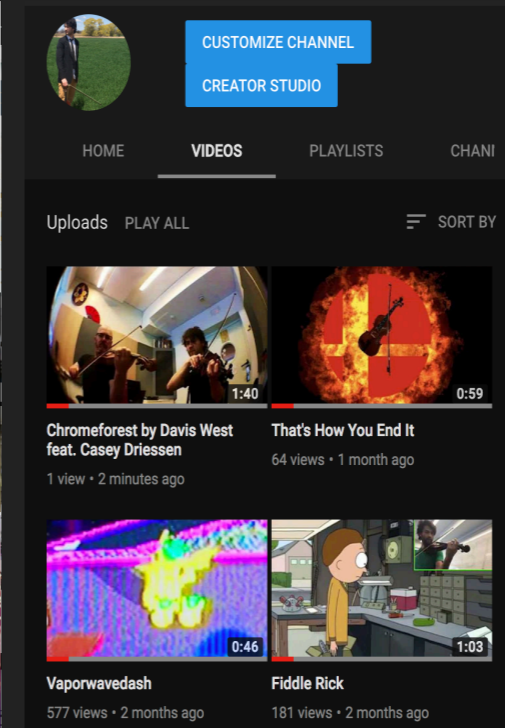
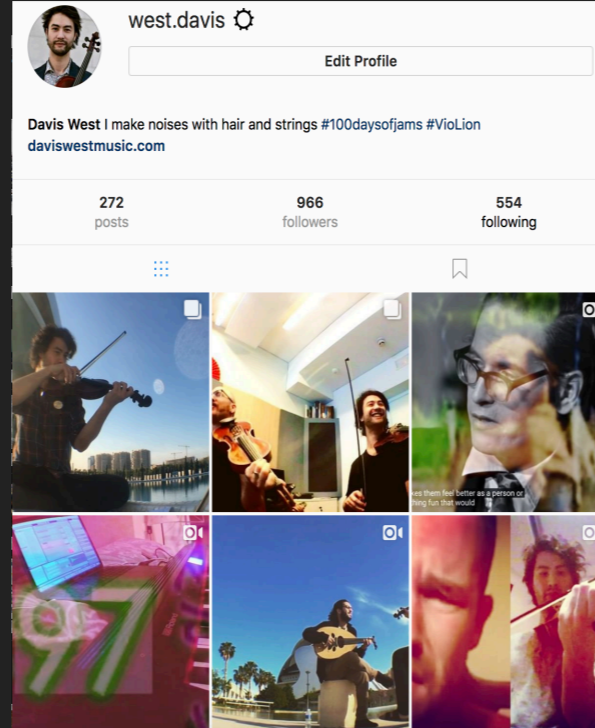
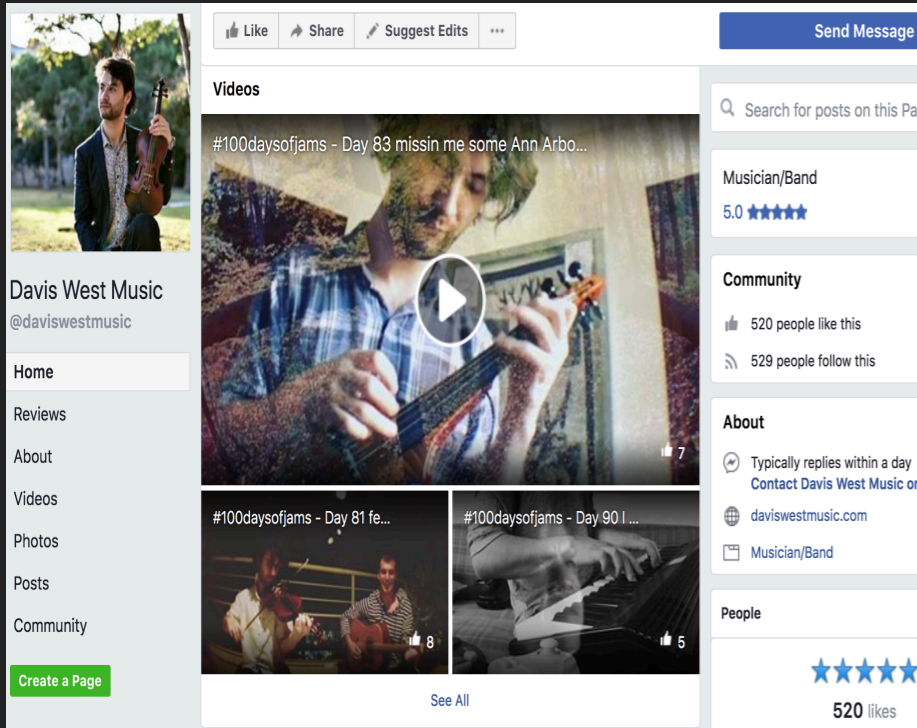
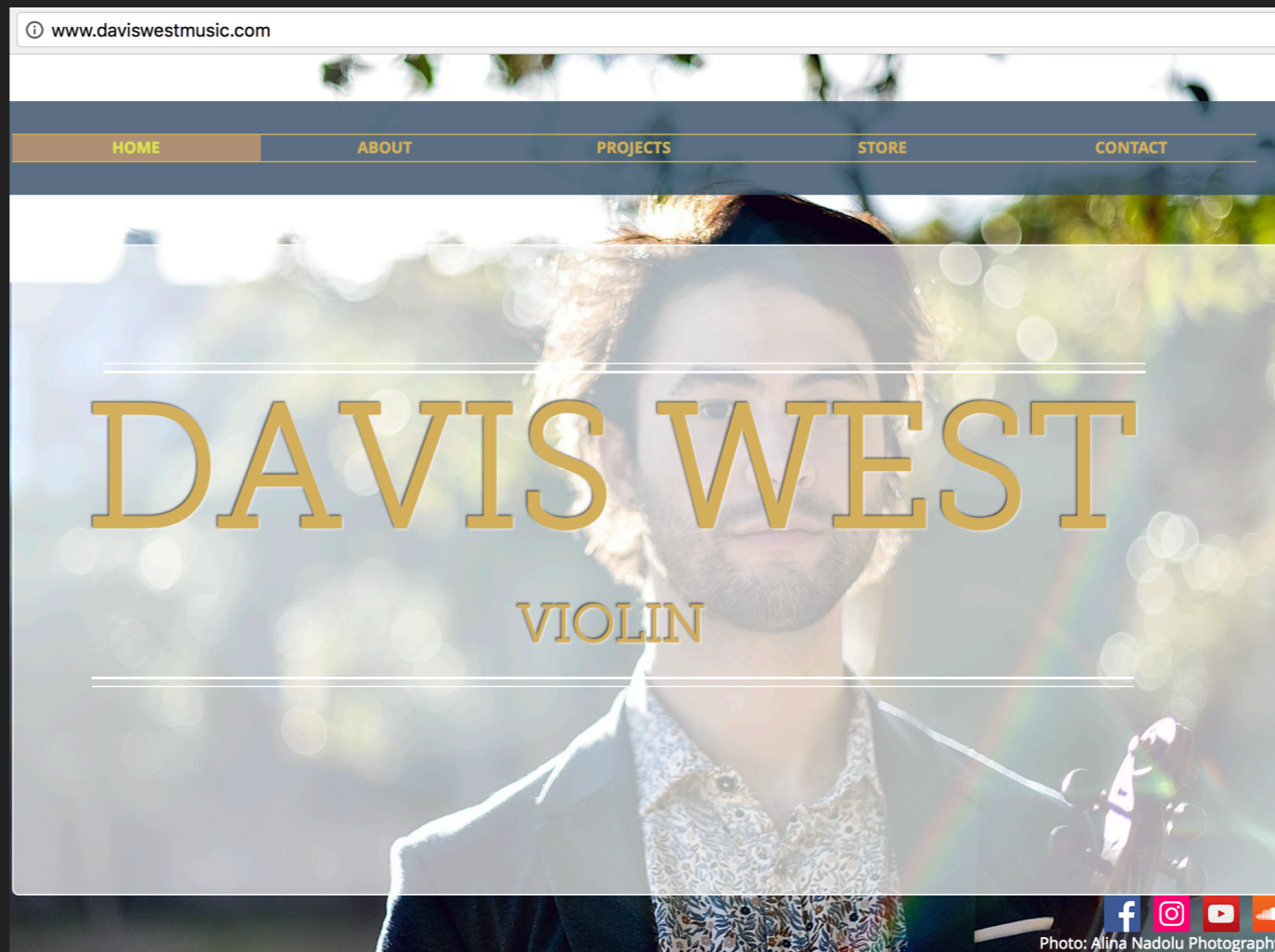


Jam #76: ヤマブキの夜

100 DAYS OF JAMS

5. SOCIAL MEDIA

- ▶ Grow a Fanbase
- ▶ Gather data



100 DAYS OF JAMS

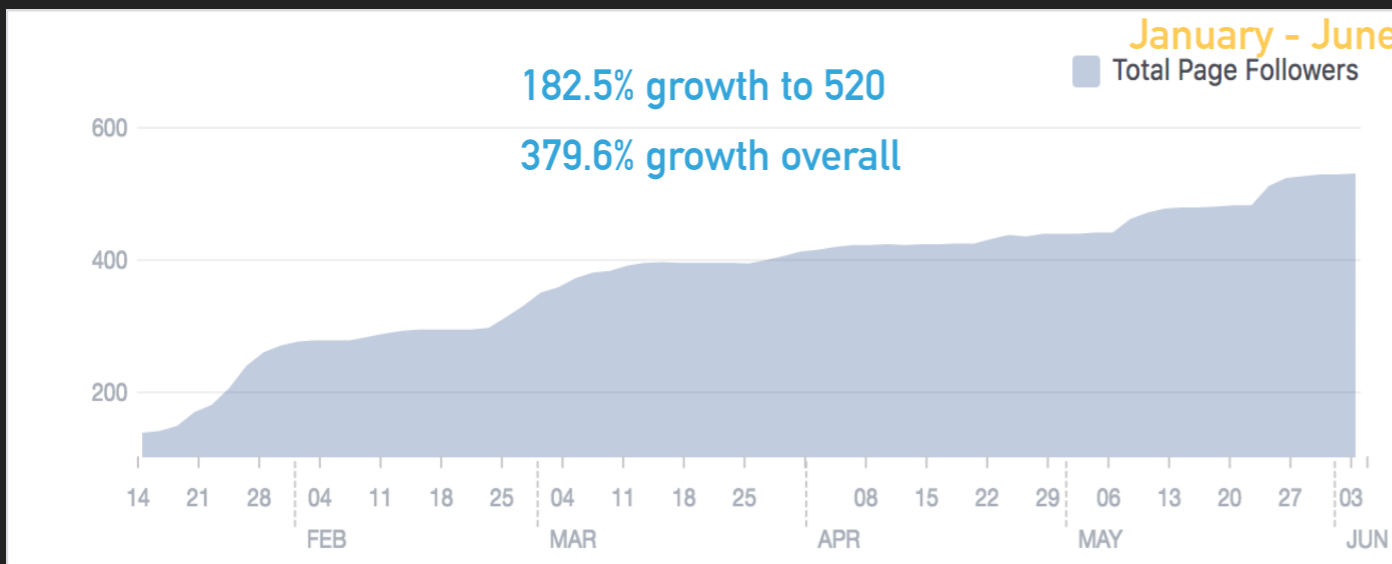
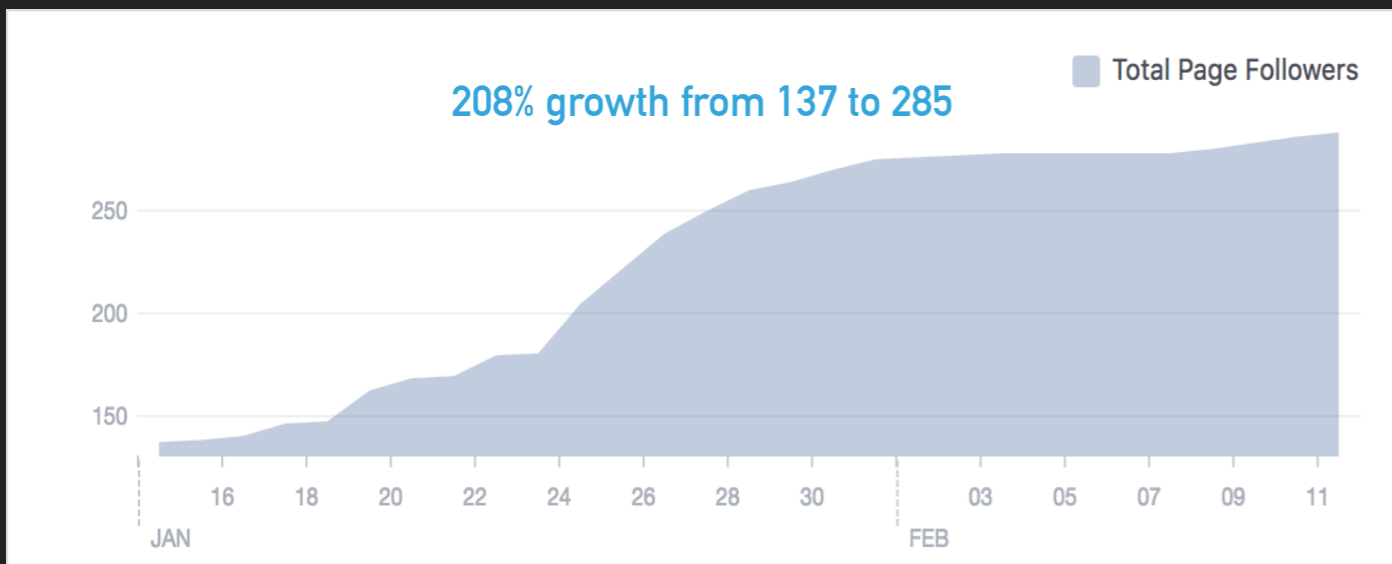
5. SOCIAL MEDIA

▶ Grow a Fanbase

▶ Gather data

Facebook: Total Followers
Pre Jams - Feb. 11

Instagram: Total Followers
Pre Jams - Feb. 11



100 DAYS OF JAMS

5. SOCIAL MEDIA

2.17	21	Ravel Second Movement	S		28-Jan	665 followers	258	53	5	265	54	5	272	54	5	278	54	5	Cont Classical
2.18	22	Tigersuch	C	Carlos, Sergio, Devin	21-Feb	737 followers	309	54	6	313	54	5	314	54	6	316	54	5	Jazz Fusion
2.19	23	Monday Pork Buns	S				203	58	6	209	58	6	212	58	6	213	58	6	Cont Fiddle
2.20.	24	Kiefer Sutherland in E	C	Carlos			205	44	2	210	44	2	211	44	2	214	44	2	Minimalist
2.21	25	r o n a d m	S				224	53	7	236	53	8	243	53	8	245	53	8	Beats
2.22	26	Winnie The Pooh Combo	C	Nathan			249	65	6	264	65	6	266	65	6	268	65	6	Cont Fiddle
2.23	27	Melodica-Moog Stew (con hint de jam)	S				250	81	9	259	81	10	261	81	11	263	81	11	Lo-Fi
2.24	28	Evening in Saffron City	S				268	82	3	283	84	3	290	85	3	295	87	3	Videogame
2.25	29	Falling Yo-Yo	C	Rohan			189	25	0	194	26	0	196	26	0	198	26	0	EDM
2.26	30	Modern Dreams	C	Carolina			257	51	3	263	51	3	265	51	3	266	52	3	Pop
2.27	31	Staple Your Fate To The Curtain	S				366	74	10	384	77	11	389	77	11	395	77	11	Cont Fiddle
2.28	32	Mørkenbøis	C	Ryan			250	69	6	258	70	7	263	72	7	264	73	7	EDM
3.01	33	Living Life Like The Edge	S				195	48	0	203	48	0	204	47	0	207	47	0	Minimalist
3.02	34	Route 612	S				274	78	9	292	79	9	296	79	9	300	80	10	Videogame
3.03	35	March Showers	C	Sophie, David			196	36	0	206	38	0	208	38	0	208	38	0	Cont Fiddle
3.04	36	Staying Up	S				147	48	1	152	48	1	153	48	1	156	48	1	Cont Classical
3.05	37	Is Everything A Camera?	S				909	104	6	952	108	6	968	110	6	976	111	6	Reharm
3-Jan	38	Needs More Cello	S				197	57	6	207	59	6	210	59	6	211	60	6	Lo-Fi
3.07	39	Para Flam Fiddle	C	Michael			195	60	3	212	62	3	215	62	3	219	62	3	Cont Fiddle
3.08	40	Homesick	C	Jobi, Sam			151	44	0	155	45	0	158	45	0	160	45	0	Cont Fiddle
3.09	41	Sidon For Smash For Switch	S							3-Jan	800 followers		206	37	0	210	37	0	Videogame
3.10.	42	Answer to Everything	S										220	53	6	229	55	6	Lo-Fi
3.11	43	Mother Indecisive	C	Korie									244	70	4	251	72	4	Cont Fiddle
3.12	44	Out With The Moog In With The Blue	S										182	40	6	193	40	6	Minimalist
3.13	45	Boring Coffee	S										234	68	6	249	69	6	Pop
3.14	46	Packin Beats	C	Josh W									185	44	0	190	44	0	Cont Fiddle
3.15	47	Kat Eyes	C	Kathleen									461	87	4	463	88	4	Lo-Fi
3.16	48	All I Ever	C	Sarah									281	75	2	300	77	2	Pop
3-Jan	49	Paddynini Caprallas No. 1	S										227	55	2	236	55	1	Classical
3.18	50	Nuevo Raum	S										191	63	8	196	64	8	Lo-Fi
3.19	51	Vaporwavedash	C	Carlos									879	95	28	1995	115	28	Vaporwave
3.20.	52	Go With The Stream	S	(Pierce)									262	56	5	275	56	5	Musical
3.21	53	Notebrush Jig	C	Yeji, Nathan									362	90	8	386	95	8	Cont Fiddle
3.22	54	Fast Awake	C	Nan									267	62	4	282	64	4	Cont Fiddle
3.23	55	In Need Of Jamswers	S										181	39	7	188	39	7	Lo-Fi
3.24	56	Hire Me	S										290	71	15	301	73	15	Musical
3.25	57	Gator? I Hardly Even Knower	S										294	76	3	320	78	3	Cont Fiddle
3.26	58	Mister Nuthatch	C	Shaudi									223	39	4	237	40	4	Musical
3.27	59	Shadow DATO	C	Kathleen									211	58	3	223	63	4	Beats
3.28	60	DandyLöwe	S										219	42	0	236	43	0	Minimalist



TARGET AUDIENCE

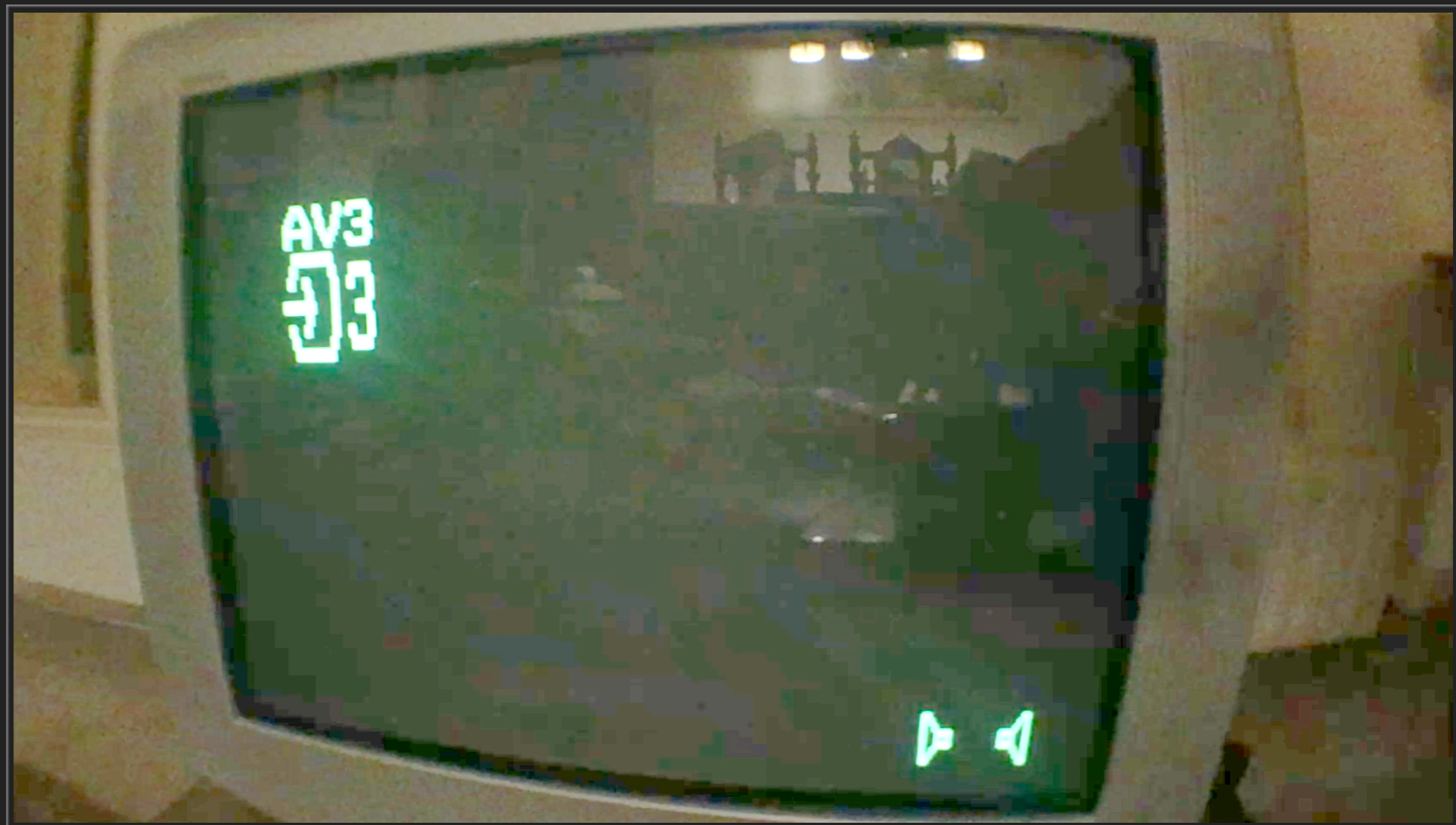
- ▶ Promoters/Festivals
- ▶ Booking Agents
- ▶ Schools/Teaching Opportunities
- ▶ Musicians



Day 56: Hire Me

REVISITING THE OBJECTIVES

- ▶ Composing
- ▶ Playing
- ▶ Collaborating
- ▶ Producing
- ▶ Social Media



Jam #51: Vaporwavedash

WHAT I LEARNED

Ableton

Composition

Video editing

Marketing on social media

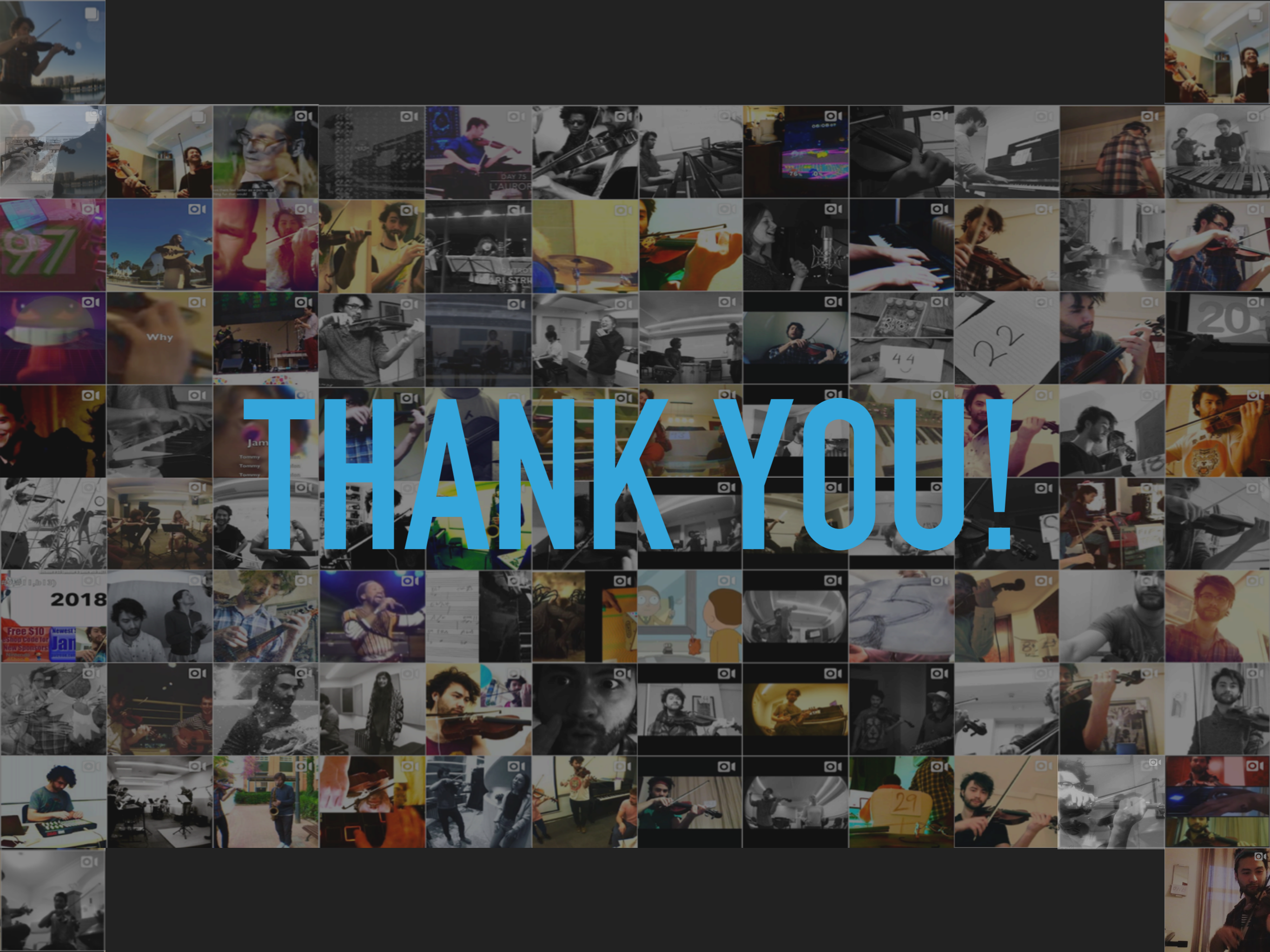
Being a multitasking artist

LOOKING FORWARD

- ▶ Promote
- ▶ EPK
- ▶ YouTube
- ▶ Education
- ▶ Professional Positioning
- ▶ daviswestmusic.com

The screenshot displays the 'STORE' page of the Davis West Music website. The navigation bar includes 'HOME', 'ABOUT', 'PROJECTS', 'STORE', and 'CONTACT'. The main content area features a grid of eight music products, each with a unique illustration and a download icon. The products are:

Product Name	Price
Vulpeck - Animal Spirits - String Quartet arrangement	€20.00
Jurassic Wedding Duet	€15.00
LionTrot for Quartet	€20.00
Call-In for String Quartet	€20.00
How High The Moon for 2 violins (4 string & 5 string)	€15.00
Haku for String Quartet	€20.00
Stella by Starlight - Quartet	€10.00
Call-Out for Beginner String Orchestra	€24.00



THANK YOU!

2018
Free \$10
Newest
Jan

Jam
Tommy
Tommy
Tommy

44

22

29

20