

Folkbeats and Blipseak- The App.

The app will feature the waveform of the song being played, against a photograph of Jamaican scenery. When the 'play head' reaches relevant points in the song (elements of sampled field recordings or melodic /rhythmic figures influenced by folk music), an info graphic will appear, giving info and the option to click for more details.

There would also be in-app purchases ranging from other songs to the resource field recordings etc.