



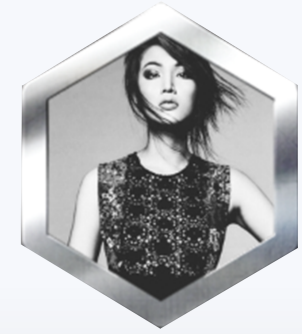
Inwinccible

360

# Inwinccible 360 Project

- *Music Artist Producer Innovator Experiment*
- *From Soo Wincci to “Inwinccible”*
- *Reinvent Own Art With Technology & Music Production Skills*
- *To Create A New 360 Audio & Visual Experiences For My Own Art*

# Diversity Music Production Team



*Soo Wincci*  
*(Malaysia)*

- *Executive Producer*
- *Music Video Director & Editor*
- *Composer & Lyricist*
- *Vocalist & Artist*
- *Mask Changing Artist*
- *Aerialist*

*Srikar*  
*(India)*

- *Studio Engineer*
- *Mixing Engineer*

*Alex Yen*  
*(Taiwan & USA)*

- *Electronic Sound Designer*

*Lalo*  
*(Mexico)*

- *Song Arranger*
- *Pianist*

*Lawrence*  
*(Hong Kong)*

- *Erhu Artist*

*Chavez*  
*(Bahamas)*

- *Keyboard Artist*

*Shoom*  
*(USA)*

- *Rapper*

*Carolina*  
*(Italy)*

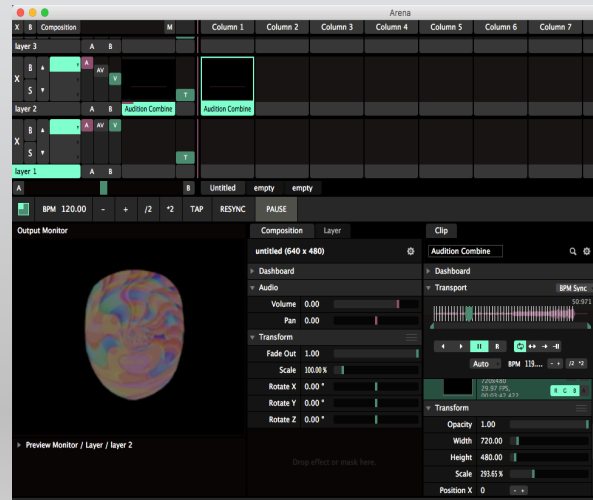
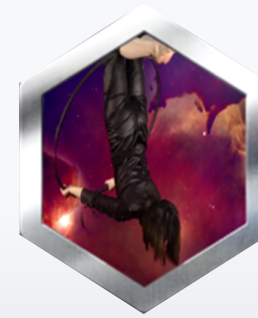
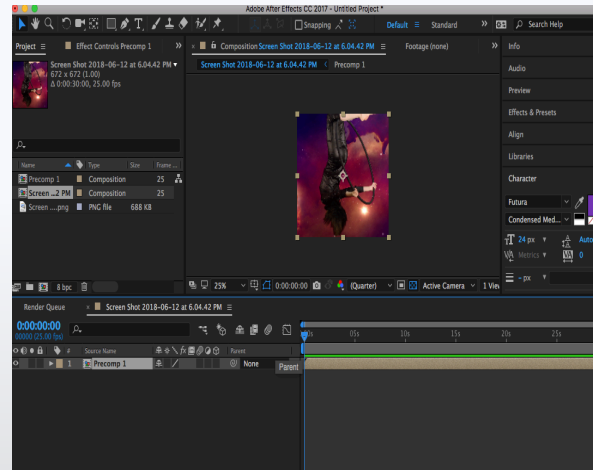
- *Backup Vocal Artist*





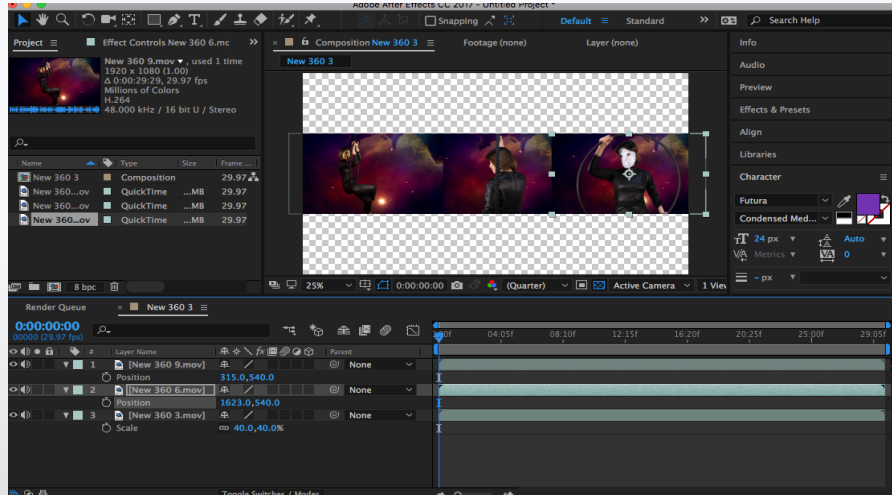


# Reinventing Performing Arts

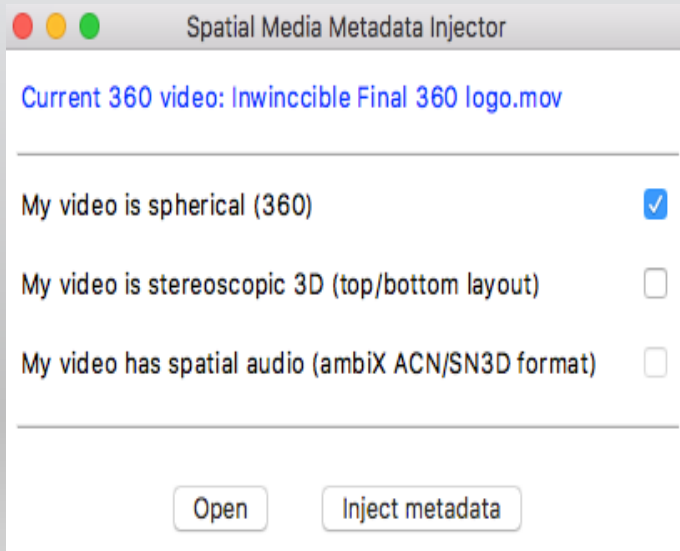


- *Aerial Circus Art (After Effects)*
- *Technology Light Mask Changing (Resolume)*

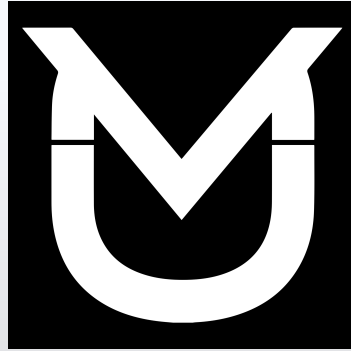
# Inwinccible 360 MV Production



- *Keying in After Effects*
- *Combining & Editing on Adobe Premiere*
- *Stitching In After Effects*
- *Spatial Media Metadata Injector*



# Collaboration



## *UpCraft Music*

- *Karlyne Felix*
- *David Stillman*
- *Yoonho Kim*
- *Nachos Ramirez*
- *Viktor Ingi*



# *New Skills & Software Acquired*

- *Studio Engineering & Mixing (Pro Tools)*
  - *Electronic Music Production (Ableton)*
    - *Multi Media Lab (Max, Arduino)*
    - *Light Mapping & Visuals (Resolume)*
- *Music Video Production (Adobe Premiere & After Effects)*
  - *Multi Media Presentation (Power Point & Photoshop)*
- *The Balance Between Music Artist & Producer & Innovator*



# Inwinccible 360 Innovative Aspect



- *Hybrid 2D in 360 Dimension MV*
- *Traditional Mask Changing + Light Mapping*
- *World Instruments Into Electronic Music Production*

# Challenges

- *Putting Together So Many Things Together Into One*
- *The Perfect Balance Between Audio & Visual*
- *Huge Team With All Different Background*
- *The Balance Role As Artist, Producer & Innovator*
- *Limited Budget*









Thank You