

L A D Y

B L A C K I C E

A L B U M





Album in 2 Parts

Part I: Electro, House

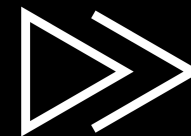
- Road To Freedom
- Can't Go Back
- Exciting News
- Rêveur
- Heartlight
- Me Gusta



LADY BLACKICE

Part II: Reggaeton, Hip-Hop, Pop

- With Or Without You
- Save Me (Earth Song)
- Who's It Gonna Be
- Beautiful Valencia
- A Tí feat. Nueva Vista
- Icy Treasure



Influences

Tiësto



Armin Van Buuren



DJ Antoine



Diplo



Alan Walker



Timbaland



Process

- Composing
- Mixing & Mastering
- Producing (arrangements)
- Recording (with MPTIs)
- Songwriting



LADY BLACKICE

Female DJs

Misstress Barbara



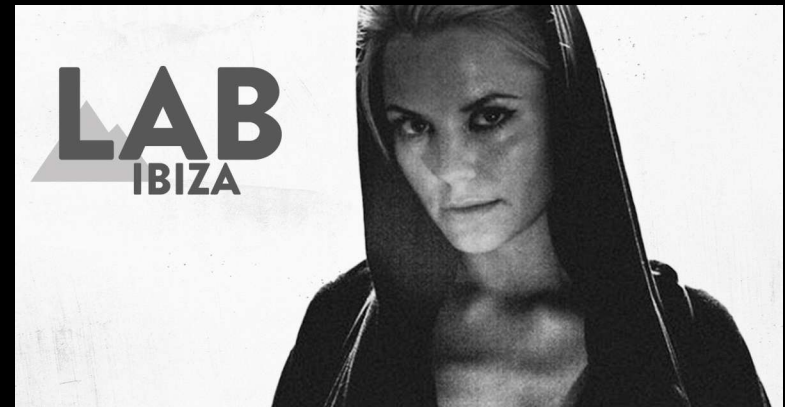
Charlotte De Witte



Nicole Moudaber



Ida Engberg



Female Figures

(using fame to propel their hobby)

Ruby Rose



Paris Hilton



LADY BLACKICE

- Female DJ, Producer, Singer, Musician
- Offering different Genres: Trance, EDM, Reggaeton, Pop, Deep House, Hip-Hop, Electro
- Relatable
- 3 Languages



From Nowhere to Everywhere

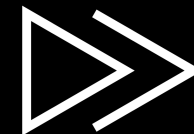
- International collaborations: Montreal latino rapper (Nueva Vista), Berklee's musicians and producers from all over the world.
- Influenced by my multiple origins: Indian, Canadian, Native American, Latin, European
- Taking you on a journey



LADY BLACKICE

Live Performance

Up & Down: Thursday June 6th, 2019

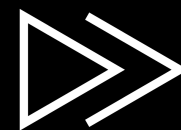


LADY BLACKICE

Challenges

- Jazz/Classical background to Dance Music
- Mixing/Producing (Spending hours on a single snare)
- Songwriting (English my 2nd language)
- Time Management
- F*%?#ng MURPHY LAW (Life Happens!)

After Berklee



LADY BLACKICE

Marketing & Promotion

- Re-Mix and Re-Master
- Building team: Agent, Lawyer, Manager
- Social Medias: Website, Logo, Content
- Release: Digital Platforms, Singles



LADY BLACKICE

After Valencia

- Official Launch Party in Montreal (September)
- Radio Mix (Énergie 94.3 , Virgin Radio, podcasts)
- Meeting with: Canadian Olympic Team and Domeno (Revealed Recordings)
- International Collaboration (Alienize, Miami)



LADY BLACKICE

THANK YOU