

# Culminating Experience: 21st Century Record Production

By Ryan Renteria

## Goals of the work:

- Create a 4 to 5 song EP of original music.
- Experiment with contemporary and writing production ideas.
- Develop a voice as an artist.

## Significance:

- Large scale vs. personal innovation
- The work is more about personal growth:
  - Overcoming writers block.
  - Creating something of my own.
  - Improving my own production chops (preparing for the future).



### Issues Encountered:

- No idea of what I was doing
- Inexperience
- Self-doubt

### Solutions:

- Working with mentors, connecting to other artists
- COLLABORATION
- Embracing mistakes and imperfections

## Features of the Work

- A culmination of all of my musical knowledge.
- A collaboration with musicians that I respect.
- Accessible piece of 'popular music'
- Utilization of fresh and exciting sounds.

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## Issues Encountered:

- No initial direction. Too many ideas.
- Indecisiveness
- Self-doubt

## Solutions:

- Narrowing focus, committing to finish ideas.
- **COLLABORATION!**
- Embracing mistakes and imperfections.

# THE WORK

